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CALIFORNIA STATE UNIVERSITY, LONG BEACH

DAILY 49ER

Vol. LIX, Issue 518 www.Daily49er.com Tuesday, October 16, 2012

GREEKS FIND THEIR GAME

Sorority and fraternity members are encouraged to attend more 49er sporting events.

By Daniel Serrano
Assistant City Editor

Sporting events will record an increase in attendance from one important campus demographic this year — the Greeks.

The Greek Cup, a new incentive-driven program, aims to encourage members from Cal State Long Beach Greek organizations to attend sporting events through a point-based reward system.

Fraternities and sororities will earn points for going to basketball, volleyball, baseball, softball and soccer games in relation to the percentage of their members who attend.

At the end of the year, the fraternity and sorority with the most points will win a trophy, have a banner with their name hung in the Walter Pyramid for the following academic year and receive 50 points towards their score for Greek Week, a weeklong point-based competition in which fraternities and sororities raise money for a specific organization.

"There have been informal discussions about having an attendance-based competition for a long time, but it had never come to fruition until this year," Matthew Barserian, assistant director of marketing for athletics, said.

"Greeks and the athletic department have had a great relationship for many years, and it has been the mission of the athletic department to further that relationship with this Greek Cup competition," Barserian said.

The athletic department and the Greek system created a point value based on the popularity of each sport. A highly attended sport, like men's basketball, is worth one point, whereas a sport with lower attendance, like women's basketball, is worth three points. The percentage of members who attend is multiplied by the designated point value, ultimately equaling points earned for the organization.

Certain games will also have half-time competitions through which Greek organizations could earn more points.

Associated Students Inc. Senator-at-Large Jamie Varela, who represents Greek organizations and is president of Pi Kappa Phi Fraternity, said that there have been similar competitions in the past, but they centered around attending a single game.

"I thought in the past there was no incentive for Greeks to participate," Varela said. "I think this has great potential to increase participation within the Greek community."

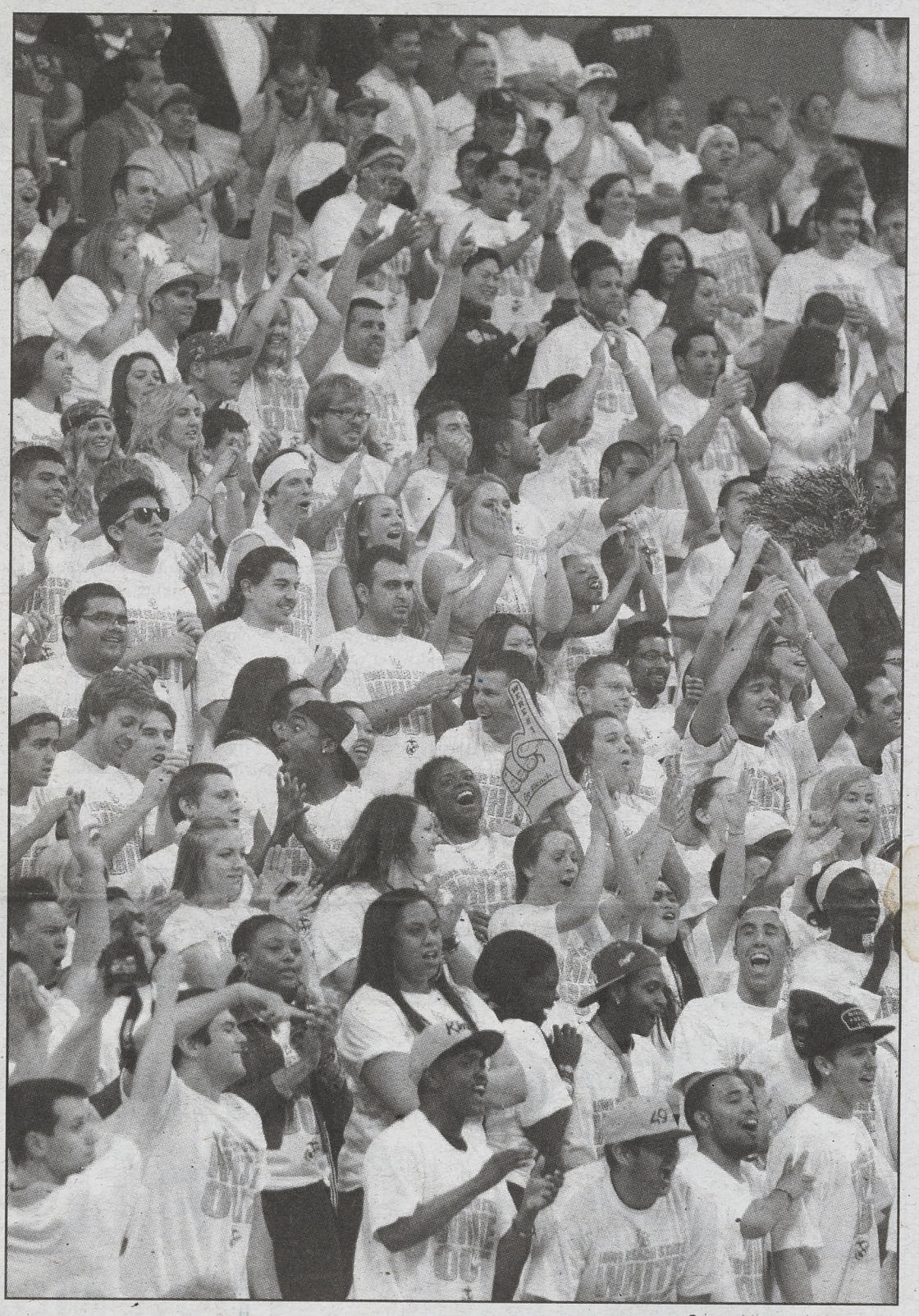
Caitlin Roberts, greek life coordinator, said she thinks the program has promise as well.

"I think this will be very successful," she said. "The fraternity and sorority members enjoy cheering on the 49ers and have a lot of fun coming together as a community."

Each fraternity and sorority score will be tracked on the Monson Maniacs Facebook page.

The competition runs through mid-May, and an award ceremony will be held for the winning chapters at the end of the year.

"The athletic department is extremely excited about our continued partnership with the Greeks," Barserian said. "We know that this competition will serve as a catalyst for the future creation of ideas and continued success of the relationships between Long Beach State Athletics and our campus partners."



Shilah Montiel | Daily 49er
A new incentive program seeks to get more attendence from Greek members at 49er games.

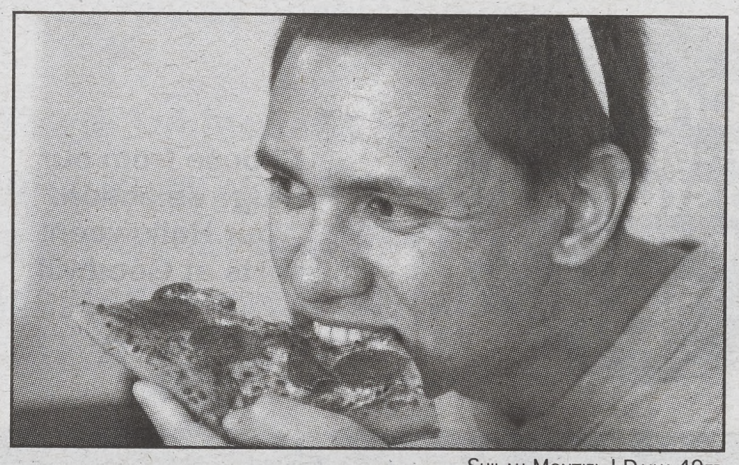
Delivery in the works for Domino's

Some factors have hindered immediate action on starting delivery.

By Kathleen Sandoval
Staff Writer

Pizza will soon be just a quick phone call away for anyone on campus who doesn't want to trek all the way up to the University Dining Plaza.

According to Rosa Hernandez-Henderson, director of communications and human resources for the 49er Shops, Domino's is in talks of delivering pizza on campus.



Shilah Montiel | Daily 49er
Junior mechanical engineering major Steven Saario enjoys his $3 large slice of pizza at Domino's.

Hernandez-Henderson said that since the Domino's opened, contracts have been in the works to allow the location to deliver pizza on campus.

"Domino's is already a partner with us in the [Walter] Pyramid and has a stand at Blair Field," she said. "The addition of Domino's in the UDP just made sense."

Hernandez-Henderson said that the new Domino's, which has amenities like a pick-up window, strives to reach all students, an endeavor that can be better accomplished by delivery on campus and to the dorms.

See *Domino's*, Page 3

CSULB asks students to think pink this month

The campus will hold a resource workshop on Thursday for Breast Cancer Awareness Month.

By Lyzette Salway
Staff Writer

With the clashes between Halloween's orange and the election's red and blue this October, it can be easy to overlook the pink in the middle — namely, Breast Cancer Awareness Month.

The Health Resource Center has partnered with Lambda Sigma Gamma and the Beautiful Day Foundation to sponsor a breast cancer prevention workshop that will be held on Thursday at 7 p.m. in University Student Union room 205 in honor of Breast Cancer Awareness Month.

Beautiful Day Foundation is a non-profit organization dedicated to raising awareness and providing breast cancer education to young women across the globe, according to the foundation's official website.

"The goal of the Pink October Workshop will be to provide students with information about breast cancer prevention," Heidi Burkey, health resource center coordinator, said.

The workshop will consist of a presentation, a question and answer session, a spin-the-wheel breast cancer trivia game and a lesson on how to perform a breast self-examination using a breast model, Burkey said. Refreshments and prizes will also be provided.

See *Think Pink*, Page 3

Engineering recruiter aims to gear the major toward women

Lily Gossage hopes to break the stereotype of the male-dominated career.

By Evan Cornutt
Staff Writer

The world seems to think that every engineer looks like the nerdy comicstrip character Dilbert, but Lily Gossage plans to change that.

Gossage, director of the College of Engineering Recruitment and Retention Center at Cal State Long Beach, has been appointed to the Board of Directors for the Women in Engineering ProActive Network (WEPAN). She will serve on the board for two years.

As an advocacy group, WEPAN aims to challenge the stereotype that engineering is suitable only for men, showing young girls that this field can be an appealing career choice for women too.

According to the group's website, WEPAN hopes to propel higher education toward increasing the number of women in the world of engineering.

"It's an honor to have our university as part of a national organization like that because we bring back so many resources for our students," Gossage said.

Lily Gossage

Gossage said that currently, women compose only 10 percent of those with an engineering profession. She said that stereotypes, including those that compare engineers with the cartoon character, Dilbert, deter women from the field.

In elementary school, girls tend to outperform boys in math, according to Gossage; however, during middle school, they begin to lose interest in numbers and formulas, so by the time they reach college, very few women take engineering courses.

Because of this, WEPAN has set a goal to change the demographics of the engineering world, aiming to shift it so that within the next 40 years, 50 percent of engineering professionals are men and 50 percent are women, according to WEPAN's website.

"We may not reach that, but it helps and motivates us," Gossage said.

In addition to her previous work with WEPAN, Gossage founded Women Engineers @ The Beach more than 12 years ago, an outreach and recruitment program driven toward drawing more women to the engineering department at CSULB, according to the program's website. The program reaches out to girls of all ages, including those even in middle and elementary school.

"The most rewarding part for me is to help students," Gossage said.

Additonal water rehydration stations to trickle onto campus

The currently installed stations in the SRWC and the Horn Center are used often by students.

By Courtney Tompkins
Staff Writer

What started off as a few spots on campus to refill water bottles has developed into a campus-wide sustainability initiative with plans to expand locations.

The project began in November 2011, under the direction of Associated Students Inc. Senator-at-Large Manuel Nieto and then-Senator Diana Phan.

Since then, six stations have been added to campus, and by February an additional 11 to 13 stations are expected to be installed, according to Nieto.

Students can find water rehydration systems on both floors of the Student Recreation and Wellness Center, the Horn Center, the University Student Union and outside near the tennis courts. Nieto said the current water rehydration systems are being used often, and as long as students keep using them, more will be installed.

Junior human development major Brittany Shinmoto said she brings filtered water from home every day, but if she needs to refill her bottle, she would rather use the water rehydration system.

"I think it's much more sanitary than using drinking fountains because people's mouths don't touch them," Shinmoto said.

The most recent station was installed in the Horn Center at the beginning of the semester, and in just two months, students have helped eliminate waste from 7,898 plastic bottles in the environment, as of yesterday.

The number of water bottles saved in the SRWC is significantly higher. The first system was installed downstairs, and the number of bottles saved has exceeded 10 million in less than a year. The station upstairs that was installed later has reached almost 100,000 bottles.

Sophomore business major Ivan Lanning said he has used the water filling stations before in the SRWC when he worked out but not anywhere else on campus because he has not really seen them. He said if the stations were closer to where his classes are, then he would utilize them more often.

Sophomore kinesiology major Ryan Ly also said if there were more stations, he would use them. He said he hasn't seen the stations yet, but he feels they are a good addition to campus.

"I typically bring filtered water from home because I prefer that over the drinking fountains," Ly said.

Nieto said his and Phan's main priority is to get a station installed next to the College of Business Administration as well as in front of the Hall of Science. They are also planning to install them inside and outside of the Language Arts buildings.

Students can expect to see the new water rehydration systems at the start of the spring semester as most of them are being installed during winter break, Nieto said. Nieto and Phan said they would like to install them sooner, but it would be inconvenient for students because of the construction and groundbreaking necessary to get the job done.

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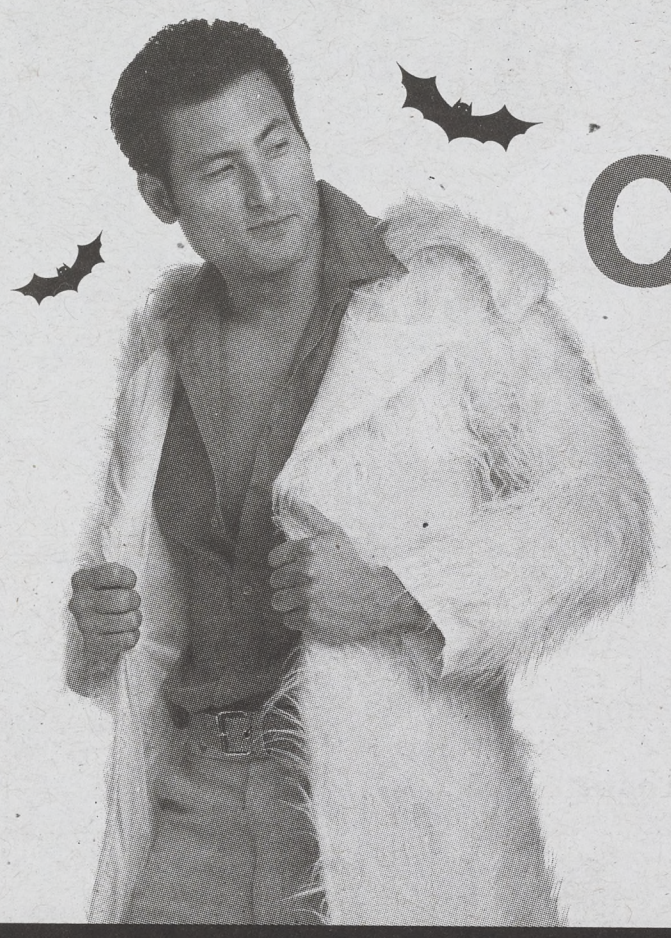

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SHILAH MONTIEL | DAILY 49ER

Freshman nursing major Jasmin Tully gives sophomore graphic design major Lorena Slcala her extra large pizza.

DOMINO'S

Continued from Page 1

"We just got approval for bike delivery, and we've only been open for two weeks," Martha Guijarro, an employee at the Domino's UDP location, said. "As far as delivering pizzas, we aren't sure when that will be taking place."

Guijarro said that there are some factors hindering immediate action on delivering pizzas including a location that is not yet properly equipped for this effort, on campus bike restrictions, pricing, the span of delivery routes and the extension of hours of operation.

Students have expressed their enthusiasm over the addition of Domino's to the UDP and the possibility of an on campus delivery system.

Michelle Martinez, a junior communications major, said she is excited for on campus pizza delivery.

"It's a great idea," she said. "[It's] cool they may have that soon; it would be very convenient."

Martinez also questioned whether or not delivering pizza would be disruptive or distracting, and what this may mean for Sbarro's, the other pizza establishment on campus.

Even though the UDP Domino's location opened two weeks ago, an official grand opening event is still in the works, according to Guijarro.

THINK PINK

Continued from Page 1

The Health Resource Center has been held information tables, workshops and survivor panels in support of Pink October since 2000. The center has been partnering with Beautiful Day Foundation since 2006 in hopes of reaching out to many students, Burkey said.

President of the Beautiful Day Foundation, Daynabelle Santos, will give the presentation covering the importance of early detection, treatment options, coping skills as well as referrals for mammograms and support groups, according to Burkey.

In 2009, an estimated 25,000 women under 45 years of age were diagnosed with breast cancer in the United States, according to the foundation.

The workshop is open to both males and females of any age. Although less than 1 percent of those diagnosed with breast cancer are male, it is important for men to look into mammograms too, Burkey said.

Students are also encouraged to bring their mothers and/or sisters to the workshop.

"Everyone is invited to attend," Burkey said.

Junior kinesiology major Monique Diaz said that she might consider attending a prevention workshop.

The Student Health Center provides students with clinical breast exams free of charge. The center is open Monday, Tuesday and Thursday from 8 a.m. to 6 p.m., on Wednesday from 10 a.m. to 6 p.m. and on Friday from 8 a.m. to 5 p.m.

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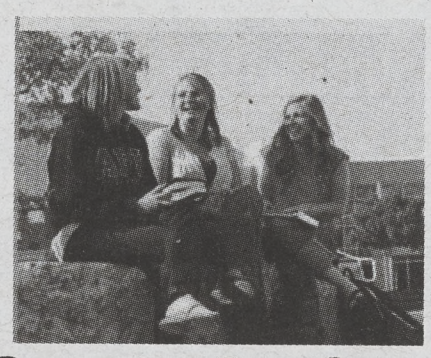

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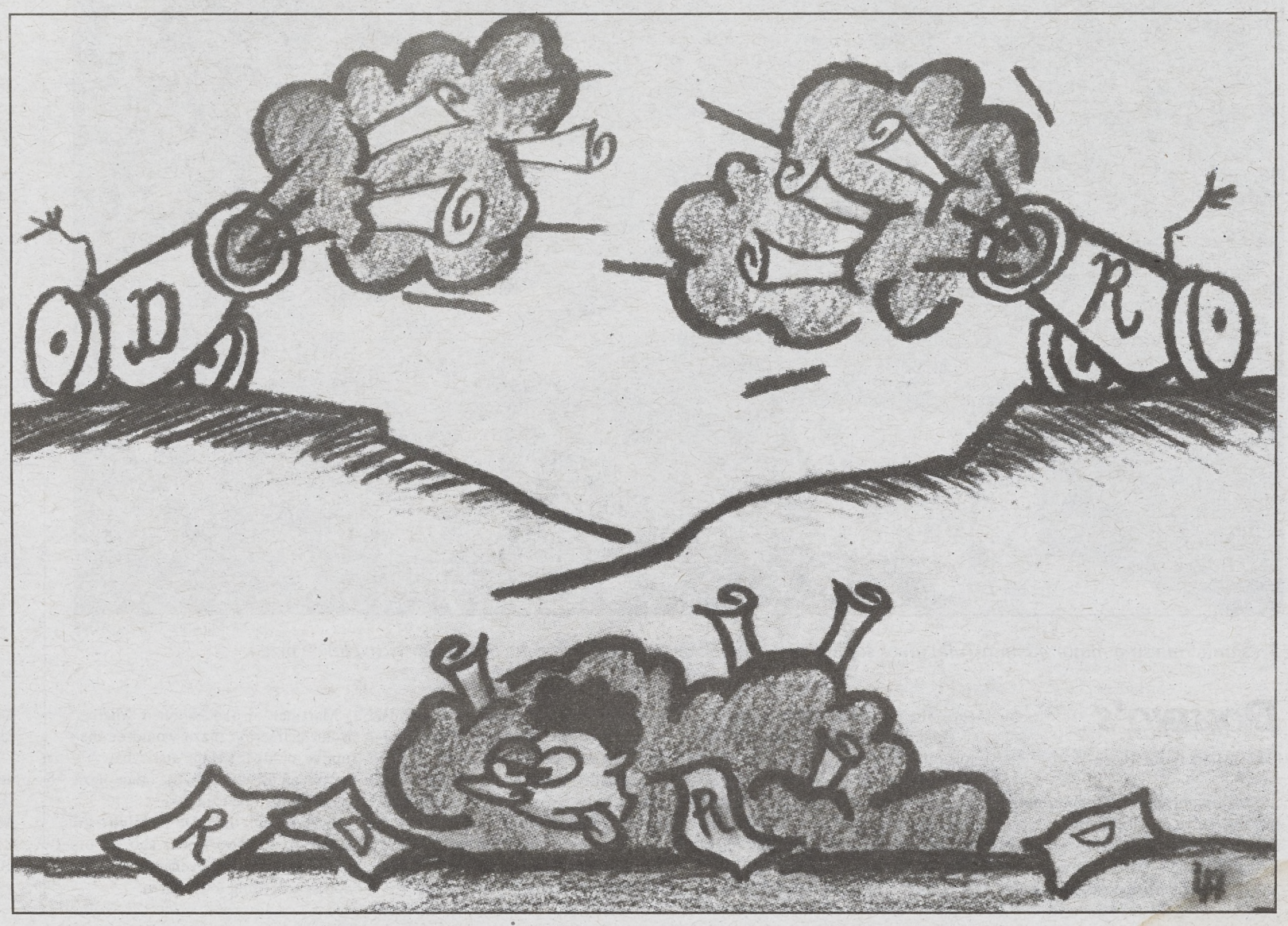

OUR VIEW

We are exactly three weeks away from the presidential election, and both candidates have certainly turned up the heat.

Through the candidates' political advertisements, we have bee inundated from every source of media we own with constant coverage of the campaign.

Some of the advertisements are positive and promote the policies of either President Barack Obama or Gov. Mitt Romney. But, more often than not, they are vicious attack advertisements that pinpoint the opposition's shortcomings or highlight his failures.

When Romney made his classic Big Bird zinger at the first presidential debate, the Obama campaign team was quick to respond. A political ad that sarcastically deemed Big Bird the mastermind behind criminals like Bernie Madoff and Ken Lay was intended to cast Romeny's idea of eliminating PBS's federal funding as an idiotic decision, but it missed the mark.

Instead, it made the Obama campaign look childish for attacking something that was just a poorly executed "zinger" from Romney. Rather than expose Romney's lack of explanation for lowering the U.S. deficit, the ad drew the focus to something that is more or less a non-issue. The fate of PBS will not change the tide of this election.

Even so, Romney should leave jokes and zingers to trained comedians.

Political advertisements are not always produced by the campaigns; sometimes they are made independently.

The film "2016: Obama's America" is a documentary from conservative writer Dinesh D'Souza. Through interviews and reenactments, the film alleges that Obama is highly affected by early influences from his father and the Rev. Jeremiah Wright. The film claims that Obama's decisions are fueled by his idea to change America's influence around the world by weakening the U.S. and financially helping other nations that America has previously controlled.

While this may be a more dramatic approach, actor Samuel L. Jackson took a more comedic one towards supporting Obama. In the viral video, Jackson visits the home of a girl who is trying to convince her family to "Wake the F--K Up" and vote for Obama. Jackson and the little girl speak in rhyme, similar to a children's bedtime story. It is another way that independent contributors are spreading awareness of the campaign.

Coming into the final weeks of the election, we can expect to see plenty more campaign advertisements explaining why Obama or Romney is the candidate to vote for.

Many undecided voters may be swayed by these flashy political advertisements, but let's be honest: these ads are really one-sided. For a voter in this election, it is important to weed through this political fodder and do some research. Be wary of a documentary made by a radical Obama hater, but at the same time do not be intimidated by Nick Fury.

Pizza Hut political stunt may lead to more debate viewers

KRISTA BROOKS

Topics for debate: education, the economy, health care … meat toppings on pizza?

Last week, Pizza Hut announced that they'd reward a brave soul who would ask the presidential candidates what their favorite toppings are at tonight's debate.

The company was criticized for its unnecessary involvement in the political campaign, and making a mockery of the presidential candidates for the thought of wasting their time.

"Sausage or pepperoni?"

Pizza Hut had offered one free pizza per week for 30 years or a check for $15,600 to anyone who asked this simple question at the debate. The rules did not specify whether or not the contest winner had to receive an answer from the candidates.

The contest attracted several outlets: those willing to ask the candidates and those slamming the political stunt.

Comedy Central talk show host Stephen Colbert was amused by the situation. He laughed at how the prize of a pie a week could kill you within the 30 years of free pizza. Colbert asked his audience, "What could be more American than using our electoral process for product placement?"

Gawker website ran a headline that read, "Want Free Pizza Hut Pizza for Life? Just Make a Mockery of the American Democratic System on Live TV." The New Jersey Star-Ledger referred to Pizza Hut as "knucklehead of the week." The restaurant chain has now altered their contest to question their customers rather than President Obama and Gov. Mitt Romney. With just an email and zip code to enter, one lucky contestant who answers will be selected at random to win free pizza for life.

"The anticipation and buzz around this question proves that this debate should be taken to the people," Pizza Hut executive Kurt Kane announced. "We're no longer asking a few hundred attendees at the town hall presidential debate on Oct. 16 to pose the question, rather we're bringing the question — Sausage or Pepperoni? — to millions of Americans."

Food industries and politics just don't mix. Chick-fil-A was recently given a national day from a politician who agreed with the owner's political views but received negative feedback from customers who just don't agree. Recently, Papa John's pizza announced it would raise its prices if Obama's health care reform law goes into full effect.

All in all, I respect Pizza Hut for creating a competition to encourage people to the watch the debate without choosing and promoting a certain candidate.

Still, the stunt was poorly executed, and the company could have gained support and sales had it gone another route. Through the competition, Pizza Hut may have encouraged many to watch the debate regardless of who is the target of the competition. The first debate between Romney and Obama earlier this month earned about 67.2 million viewers. The viewership should rise, and Pizza Hut may have gained some extra eyes with its ridiculous political stunt.

Krista Brooks is a sophomore journalism major and the assistant opinions editor for the Daily 49er.

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Letters Policy: All letters and e-mail must bear the phone number of the writer and must be no more than 300 words. The Daily 49er reserves the right to edit letters for publication in regard to space.

Who needs facts when you are a conservative blogger this year?

Can the conservative and religious right in America please stop picking on gay people? I realize that my question is obviously asked in futility, but as a straight man, I just cannot believe the lengths conservatives will go to vilify a constituency of people who have never done anything to them whatsoever. It seems that, in the end, what it really boils down to is just pure hatred, plain and simple, and for no good reason.

I realize that conservative website WorldNetDaily isn't exactly a bastion of liberal thought, but a recent article by commentator Scott Lively really shows us where the religious right's mindset lies. In his Oct. 14 article entitled "The Kool-Aid Has Always Been 'Gay," Lively offers his patented anti-gay rhetoric in a bitingly sarcastic piece where he condemns October for being Gay Pride Month, as well as the late politician Harvey Milk and others.

In an effort to "serve the cause of academic integrity by filling in a few of the historical facts that have been left out (no doubt inadvertently) by homosexual teachers and school officials," Lively waxes rather un-eloquently on Milk, who he claims "was more interested in the contents of [cult leader Jim Jones'] gym shorts", than anything else of consequence. Is this seriously what passes for a "hard-hitting" opinion piece in the conservative blogosphere these days?

GERRY WACHOVSKY

In the article, Lively writes about Milk's acquaintanceship with Jones, and uses it as a rallying cry for his fellow anti-gay lemmings to look upon the month of October with disdain and hatred. Jones' followers committed a mass suicide by drinking a beverage called "Flavor Aid," which was laced with cyanide, and because Jones himself was known to have homosexual proclivities, according to Lively, it must logically follow that all gays are not only cultists but are also morally reprehensible people who do the devil's bidding.

Lively's article is riddled with fallacies. He misquotes the number of people who committed suicide under Jones' direction in Jonestown, Guyana. His basis for writing the opinion piece is to shame the memory of Milk and somehow liken him to the oft-quoted phrase "drink the Kool-Aid", when it wasn't even Kool-Aid that the cultists drank. In the end, it is just another example in a long line of attacks by the religious right on a portion of the population that they just love to demonize and pigeonhole.

This preoccupation by conservatives on the personal relationships of individuals is really starting to reach troubling proportions. Why is sexual preference a matter of political importance at all? Furthermore, why do conservatives like Lively view gays as such a threat? Had Lively done any research before writing his column, he would have learned that Jones' Peoples Temple carried a lot of influence in San Francisco at the time, and Milk was trying to get elected to the state assembly, so he wanted to get the word out to as many people as possible to vote for him. These, of course, are just petty details which shouldn't be trifled with, at least not when the sole purpose of your article is to attack someone for simply being gay.

That's exactly what the problem is with conservatives these days. When it comes to attacking someone's character over being gay and crapping on their legacy, facts don't matter and neither does common sense. All that matters is how two unrelated threads can be linked in such a way as to convince more naïve and ignorant people of the "sin of homosexuality." Interesting how Lively's article is so against "drinking the Kool-Aid" when that is exactly what he's feeding to his own idiotic ilk.

Gerry Wachovsky is a graduate student and columnist for the Daily 49er.

Promoting Facebook posts is the site's newest run at extra cash

Since the company went public, Facebook has been desperately trying to figure out ways to make more money. Recently, they began stealthily implementing advertisements into people's newsfeeds, along with the usual ads that can be seen on the side of the page.

Facebook's latest scheme to turn a profit is a feature called "promoted posts," which allows users to pay around $7 to promote any post or page to the top of their friends' newsfeeds. Users can also pay even more money to have their posts stay promoted for even longer.

What does this mean? Well, gone are the days in which an up-and-coming businesses or projects could gain likes and publicity just by making a Facebook page to promote themselves. Now, the pages with the most money will dominate the newsfeed, while the little guy gets buried further down the page.

Even worse, Facebook has changed their algorithm in such a way that now pages that are not promoted are reaching less people than they used to. Instead of the posts showing up in chronological order on the newsfeed, promoted posts and sponsored ads will get first priority, making it more difficult to find an audience without paying a price.

MATT GRIPPI

As someone who uses social media to promote multiple projects that I'm working on at any given time, I find this new feature scary. How much longer before promoting your stuff is the only way to be seen online? I understand that Facebook needs to make money somehow, but by making it difficult to be seen on Facebook without forking over some money, it has taken away part of what makes social media so appealing.

Even back in the days of MySpace the exciting thing about social media is that it made it easy for every band, and grassroots project to make their own webpage to market themselves directly to their audience. If it starts to cost money to get your name out there on these social networks, it will make it so only the company with the most money gets to be heard. Typically, a post on Facebook only reaches about 12 percent of your friends. This number is increased as more and more people like the post, and it slowly rises up on the newsfeed. You are rewarded for posting interesting things that appeal to people. This system would be ruined if any crap can make it to the top of the page for a couple of bucks.

Maybe if this system completely fails it will be the final straw that sends people over to Google+, and we all know Google doesn't need the money as much.

Matt Grippi is a senior journalism major and the diversions editor for the Daily 49er.

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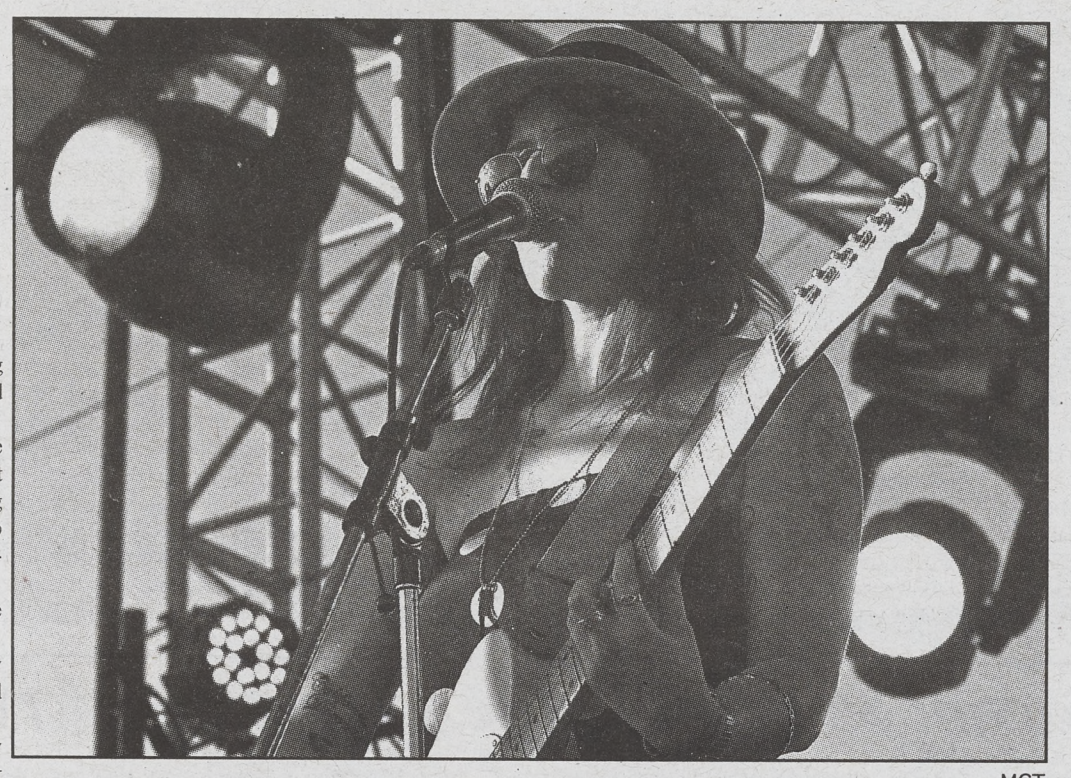
Best Coast bring songs of life and love to LA

Bethany Cosentino and Bobb Bruno perform at the Observatory in Santa Ana.

By Aaron Cordova
Assistant Diversions Editor



MCT

Bethany Cosentino, lead singer of Best Coast performs at the Coachella festival.

The greatest remedy for insecurities from growing up, relationship pains or homesickness can be found in an evening of fun live music.

California native band, Best Coast, takes these troubles and faces them head-on with music that they say is "inspired by life, love and everything else." Best Coast is comprised of Bethany Cosentino (vocals and guitar) and Bobb Bruno (various instruments).

Saturday evening, the alternative band rocked the stage at the Observatory in Santa Ana.

A pool of underage concertgoers became rowdy after hearing the first few riffs from Cosentino and Bruno pulsing throughout the room.

"I love how I can always count on Orange County to start a mosh pit," Cosentino said after the first song.

From there, the band's soft and heartfelt songs were mixed in with their California-inspired upbeat jams, from their albums "Crazy for You" and "The Only Place."

The all-ages show drew in a rainbow of fans, from free-spirited adults to young punks who were seeking a wild time. The patrons on the lowest dance floor were easily the craziest. They went on to crowd-surf, mosh and, at one point, threw a giant inflatable microphone onto the stage, which Cosentino laughed at and kicked behind her.

The band's ability to slow down the insanity in the front proved useful and was done so with their somber songs "Do You Love Me Like You Used To?," "Boyfriend" and "Our Deal," all of which lamented the confusion of young relationships and the pains of wondering where a couple stands, with lyrics like "I wish you would tell me how you really feel, but you'll never tell me, 'cause that's not our deal."

Aside from several crowd surfers who took their excitement a little too far and were asked to leave the pit, the biggest issue was the lack of air conditioning in the venue. Cosentino even referred to the communal discomfort.

"It's really hot in here!" she said, before wiping the sweat off her forehead with the sleeve of her plain white sweater.

The night was light-hearted and easy-going, with the band members joking with each other and the audience. At one point, Cosentino began playing a lesser-known song "Mean Girls," before stopping several guitar riffs in.

"Wait, f--k that," Cosentino said commenting on a mistake she had made. "Sorry guys, that happens once every Best Coast show.

Campus Calendar

Oct. 16

Student Art Exhibitions
12 - 5 p.m.
Student Art Galleries
This exhibit will show some of CSULB's artistic talent. Artists include Brian Davis, who will showcase his ceramics, Jennine Csizmas' canvas paintings and Jonathan Castillo's photography. Admission is free.

Campus Movie Fest
5 - 11 p.m.
Beach Auditorium
Enjoy two consecutive showings, one at 5 p.m. and one at 8 p.m., of Christopher Nolan's blockbuster hit "The Dark Knight Rises."

Presidential Debate Live Happy Hour
6 - 7 p.m.
Bliss 525
Watch your favorite candidate debate and enjoy happy hour at Bliss. The entire debate will be broadcast, but happy hour ends at 7 p.m.

Experience the Book
10 a.m. - 8 p.m.
Long Beach Public Library
Artists Terry Braunstein, Tini Miura, Pia Pizzo and Sue Ann Robinson will showcase their internationally known book art at the public library. Admission is free.

'The Life of Fish' is bold and emotional

The second movie featured in the Latin American Studies film festival was creative and emotional.

By Tim Dickerson
Staff Writer

The second night of the "Ties That Bind" Latin American Studies film series went underway Thursday night with "La Vida de Los Peces."

Translated in English, "The Life of Fish," is a film directed by Matías Bize ("En la cama"). It is about a young man, Andrés (Santiago Cabrera, TV's "Heroes"), who comes to his hometown in Chile briefly to tie up some loose ends and meet up with some friends before he goes back to Berlin for his job.

Andrés ends up being drawn to Beatriz (Blanca Lewin), a lost love from his past, who has had children since they last saw each other years before.

"La Vida de los Peces" won the Goya Award for best Spanish language foreign film in 2011. It also won the Jury Award at the Los Angeles Latino International Film Festival for best director that same year.

The film was touching and conveyed many emotions through the actors' facial expressions. It helped to show what the characters were feeling without just saying it.

This film showed a lot of heart. There was a connection between Andrés and all of the other characters that felt genuine and gave the film an emotional depth that made the audience feel for these characters.

The movie was also filmed in a very interesting way that helped convey emotions and even physical ailments. During one scene, the screen continued to get blurry as Andrés and his friend's sister drank and became intoxicated.

Many scenes went silent, which helped the scene feel real and intense. The viewer did not have background music to focus on, only the raw emotions between the characters.

Like the other films in this festival, it was presented with 35 mm film in Spanish with English subtitles.

Jerry Mosher, chair of the Film and Electronic Arts department, introduced the night.

Mosher said that the film series director, José Sánchez-H, is on medical leave now, but "We're very thankful to [him] for putting this on for us."

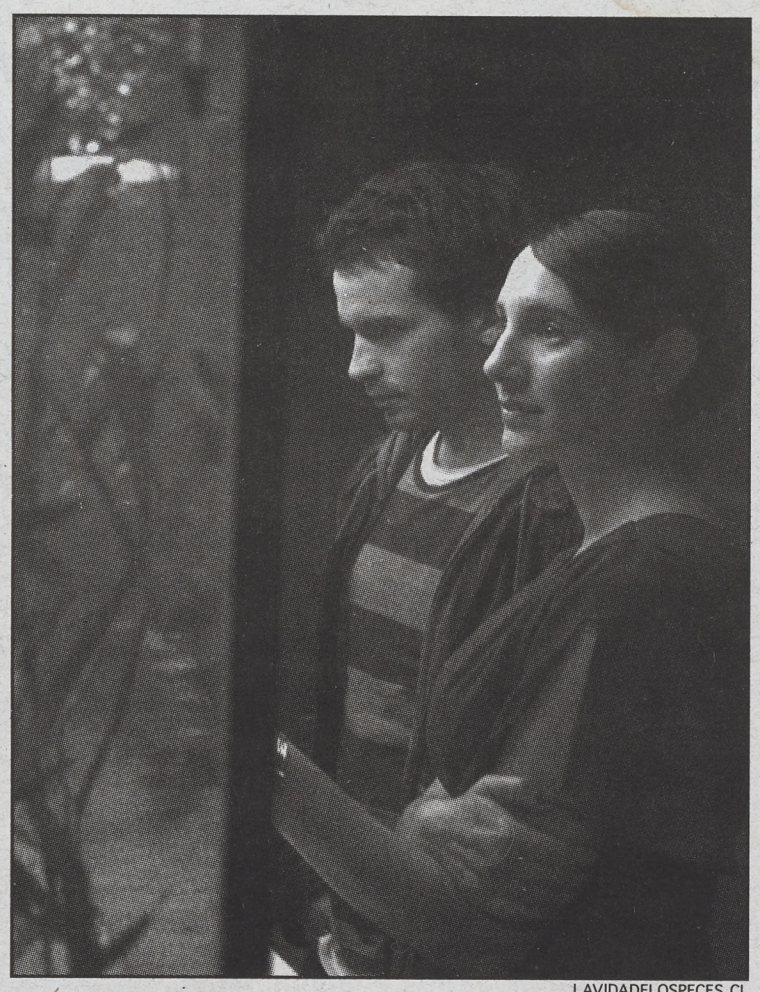
Norma Chinchilla, a sociology instructor, also stood before the crowd to promote the Latin American studies minor at Cal State Long Beach.

Alicia del Campo, a Spanish instructor, introduced the movie by giving a brief description of the director, who directed his first feature film, "Sábado, una película en tiempo real," when he was 23 years old.

"I like how the filmmaker uses music along with the process of the filmmaking," Campo said. "It makes it unique"

The third film in the Latin American Studies film series will be "¡Vámonos con pancho villa!" or "Let's go with Pancho Villa!" It will be screened Thursday at 7 p.m.

This film will be a change of pace for the festival because it came out in 1936. According to Campo, the Film and Electronic Arts department usually likes to show one historical film in its festivals.



LAVIDADELOSPECES.CL

Santiago Cabrera and Blanca Lewin star as in the Spanish-language film "La Vida Los Peces," which was screened on campus last week.

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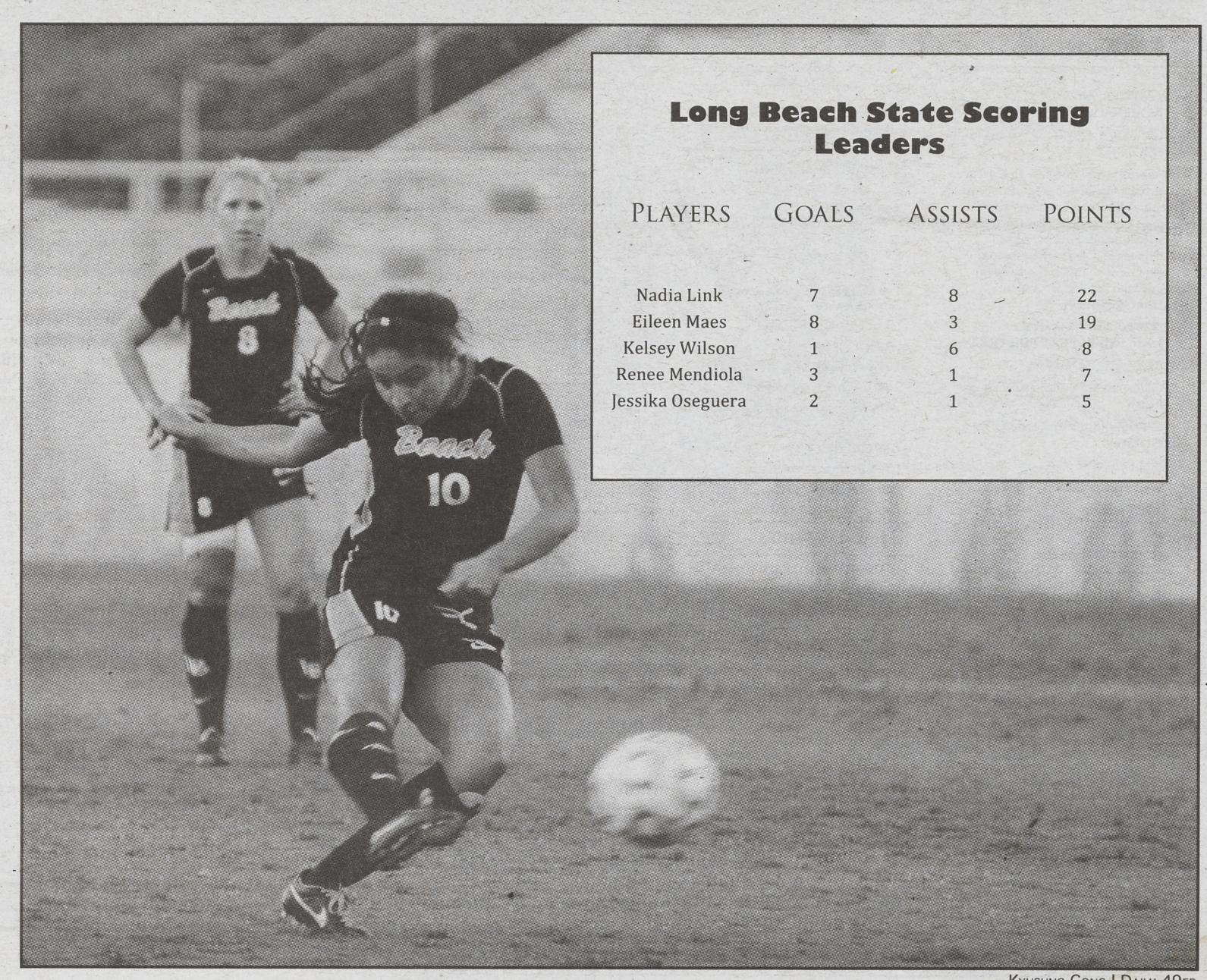
Meyers and Maes lead 49ers to NorCal sweep

LBSU is back in the Big West title race after road wins over UC Davis and Pacific.

By Jason Clark
Sports Editor



Kyusung Gong | Daily 49er

Eileen Maes (10) scored her seventh and eighth goals over the weekend to lead Long Beach State in wins over UC Davis and Pacific.

Long Beach State Scoring Leaders

Players	Goals	Assists	Points
Nadia Link	7	8	22
Eileen Maes	8	3	19
Kelsey Wilson	1	6	8
Renee Mendiola	3	1	7
Jessika Oseguera	2	1	5

Thanks to a pair of shutouts by goalkeeper Marrina Meyers and a pair of goals by midfielder Eileen Maes, the Long Beach State women's soccer team will enter its next match as the third-place team in the Big West Conference.

The 49ers (11-5, 4-2 Big West) earned a 1-0 victory over UC Davis (8-6-2, 2-2-1 Big West) on Friday and ended their northern California swing with a 2-0 win over Pacific (3-10-1, 0-4-1 Big West) Sunday afternoon. The victories will give The Beach some momentum as they head into an important conference match with UC Irvine at home Saturday night.

The LBSU defense played an essential role in each of the wins, despite being without starting center back Jordan Nelson. In the game against UC Davis, the defense allowed five shots on goal, and Meyers saved each one. That effort ended up being critical, as Maes' goal in the 78th minute was the only score of the game.

Two days later at Pacific, Maes came through again and scored her team-leading eighth goal of the season in the 31st minute. Forward Nadia Link added her seventh goal of the season in the final minute of the game to ensure a second consecutive victory for the 49ers.

The defense was stifling once again, as it helped Meyers to her fifth shutout of the season by allowing the Tigers to get off only one shot on goal and take only seven shots total.

The pair of wins earned the 'Niners six points in the Big West table, which gets them to 12 for the season. They are currently four points back of Cal Poly and one point behind UC Irvine, which will be visiting George Allen Field on Saturday.

The Anteaters (8-8-1, 4-1-1 Big West) have found success in the Big West after stumbling during nonconference play. They are led by junior forward Natalia Ledezma, who has scored three times and provided five assists this year.

The game will also be the first of the 2012-13 Black & Blue rivalry series between LBSU and UCI. The women's soccer teams will kick off the annual rivalry competition at the same time as the schools' women's volleyball teams, which will be playing in Irvine.

LBSU only has three matches left on its regular season schedule before postseason play begins. In order to book a ticket to the Big West tournament, the 49ers must finish in the top four of the end-of-season standings. Prior to their wins over the weekend, the 'Niners were in fifth and in need of a nearly perfect end to their season.

Now in third, The Beach will put its postseason hopes on the line when it faces UCI on Saturday at 7 p.m.

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